



Payson City Golden Onion Days  
“Experience the Many Layers of Payson”  
**2017 Sponsorships**

The Annual Payson City Golden Onion Days will be held Thursday August 31st thru Monday September 4th 2017. Each year the event is made possible by generous donations from area businesses, organizations, and kind individuals. This year we are excited to bring a wonderful opportunity for your business to advertise and also help support the community. The Golden Onion Days Booklet will be seen by over 7,000 people. Each business will have the opportunity to have a high quality full color ad in the Golden Onion Days Booklet. Please consider making a donation, large or small, to help us continue our rich tradition of enjoyable family-centered events and a memorable celebration in 2017. **Please note that to have your company appear in the ad booklet and on t-shirts, your information must be submitted by Thursday June 15, 2017.**

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Name to appear in donation acknowledgment:

\_\_\_\_\_

*(Please email high-resolution logos to [events@payson.org](mailto:events@payson.org). See attached document for specifications.)*



See the Sponsorship Package Opportunities and what is included in each. Indicate below which option you would like to have. See attached document for Ad Specifications and Submission instructions.

\_\_\_\_\_ Diamond - \$2,000+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

\_\_\_\_\_ Platinum - \$1,000+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

\_\_\_\_\_ Gold - \$750+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

\_\_\_\_\_ Silver - \$500+ (Submit your logo along with your ad)

\_\_\_\_\_ Bronze - \$250+ (include an actual Business Card with this form)

\_\_\_\_\_ Honorable Mention - Any Donation

\_\_\_\_\_ In-Kind Donation, (will be approved by the Onion Days Committee). The following items will be donated from our business:

---

---

\_\_\_\_\_ I will submit print-ready art per required specifications.

OR

\_\_\_\_\_ I require ad design assistance.

Return to: Payson City, Attn: Janeen, Sponsorships 439 W Utah Ave. Payson, UT 84651

For more information, please email Janeen Dean at [events@payson.org](mailto:events@payson.org) or call (801) 358-3357



## Sponsorship Package Opportunities

### **Diamond - \$2,000+ (Limit 4)**

Full Color **Premium** ad in the Onion Days Booklet (Inside Front and Back Covers)

Mailed to **over 7,000 people**

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

Salmon Supper- **logo featured on tickets**, banner hung at event, advertising during event-**5,000 people**

Banner at the Bandstand in Memorial Park

(10) Salmon Supper Tickets

(25) Punch-pass to Payson City Community Pool

(10) Tickets to Payson Community Theater's performance of "The Addams Family"

(10) Tickets for Monster Truck Ride

(10) 5K-10K entries

(4) 18 hole admission at Gladstan Golf Course, including cart

Free parade entry/Free booth space

### **Platinum - \$1,000+ (Limit 8)**

Full Color page ad in the Onion Days Booklet

Mailed to over 7,000 people

Banner at Memorial Park

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

(6) Tickets to Payson Community Theater's performance of "The Addams Family"

(6) 5K-10K entries

Free parade entry

### **GOLD - \$750.00 +**

Full Color ½ page ad in Onion Days Booklet

Mailed to over 7,000 people

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Acknowledgment on City website

Banner at Memorial Park

(4) Tickets to Payson Community Theater's performance of "The Addams Family"

### **SILVER - \$500.00 +**

Full Color ¼ page ad in the Onion Days Booklet

Mailed to over 7,000 people

Acknowledgment on City website

(2) Tickets to Payson Community Theater's performance of "The Addams Family"

### **BRONZE - \$250.00 +**

Full Color "Business Card" ad in the Onion Days Booklet

Mailed to over 7,000 people

Sponsor Family Onion Fun (only 12 spots available)

Acknowledgement on City website

(2) Tickets to Payson Community Theater's performance of "The Addams Family"

### **HONORABLE MENTION**

Any DONATION

Acknowledgment in the Onion Days Booklet