



Payson City Golden Onion Days
“Experience the Many Layers of Payson”
2018 Sponsorships

The Annual Payson City Golden Onion Days will be held Thursday August 30th thru Monday September 3rd 2018. Each year the event is made possible by generous donations from area businesses, organizations, and kind individuals. This year we are excited to bring a wonderful opportunity for your business to advertise and also help support the community. The Golden Onion Days Booklet will be seen by over 7,000 people. Each business will have the opportunity to have a high quality full color ad in the Golden Onion Days Booklet. Please consider making a donation, large or small, to help us continue our rich tradition of enjoyable family-centered events and a memorable celebration in 2018. **Please note that to have your company appear in the ad booklet and on t-shirts, your information must be submitted by Thursday June 14, 2018. If you are interested in being a **GOLD SPONSOR**, your information must be submitted by May 31st, so your logo can be added to the Salmon Supper tickets that go on sale June 1, 2018.**

Contact Name: _____

Business Name: _____

Address: _____

Telephone: _____ Email: _____

Name to appear in donation acknowledgment:

(Please email high-resolution logos to events@payson.org. See attached document for specifications.)



See the Sponsorship Package Opportunities and what is included in each. Indicate below which option you would like to have. See attached document for Ad Specifications and Submission instructions.

_____ Diamond - \$2,000+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Platinum - \$1,000+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Gold - \$750+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Silver - \$500+ (Submit your logo along with your ad)

_____ Bronze - \$250+ (include an actual Business Card with this form)

_____ Honorable Mention - Any Donation

_____ In-Kind Donation, (will be approved by the Onion Days Committee). The following items will be donated from our business:

_____ I will submit print-ready art per required specifications.

OR

_____ I require ad design assistance.

Ad design assistance is not included in sponsorship. If you need ad design assistance, please contact Regi Milán at 787-8335, regi@ideationink.com or ideationink@gmail.com.

Return to: Payson City, Attn: Janeen, Sponsorships 439 W Utah Ave. Payson, UT 84651

For more information, please email Janeen Dean at events@payson.org or call (801) 358-3357



Sponsorship Package Opportunities

Diamond - \$2,000+ (Limit 4)

Full Color **Premium** ad in the Onion Days Booklet (Inside Front and Back Covers)

Mailed to **over 7,000 people**

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

Salmon Supper- **logo featured on tickets**, banner hung at event, advertising during event-**5,000 people**

Banner at the Bandstand in Memorial Park

(10) Salmon Supper Tickets

(25) Punch-pass to Payson City Community Pool

(10) Tickets to Payson Community Theater's performance of Mary Poppins

(10) Tickets for Monster Truck Ride

(10) 5K-10K entries

(4) 18 hole admission at Gladstan Golf Course, including cart

Free parade entry/Free booth space

Platinum - \$1,000+ (Limit 8)

Full Color page ad in the Onion Days Booklet

Mailed to **over 7,000 people**

Banner at Memorial Park

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

(6) Tickets to Payson Community Theater's performance of Mary Poppins

(6) 5K-10K entries

Free parade entry

GOLD - \$750.00 +

Full Color ½ page ad in Onion Days Booklet

Mailed to **over 7,000 people**

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Acknowledgment on City website

Banner at Memorial Park

(4) Tickets to Payson Community Theater's performance of Mary Poppins

SILVER - \$500.00 +

Full Color ¼ page ad in the Onion Days Booklet

Mailed to **over 7,000 people**

Acknowledgment on City website

(2) Tickets to Payson Community Theater's performance of Mary Poppins

BRONZE - \$250.00 +

Full Color "Business Card" ad in the Onion Days Booklet

Mailed to **over 7,000 people**

Sponsor Family Onion Fun (only 12 spots available)

Acknowledgment on City website

(2) Tickets to Payson Community Theater's performance of Mary Poppins

HONORABLE MENTION

Any DONATION

Acknowledgment in the Onion Days Booklet