



Payson City Golden Onion Days
2020 Sponsorships

The Annual Payson City Golden Onion Days will be held September 3 thru Monday September 7, 2020. Each year the event is made possible by generous donations from area businesses, organizations, and kind individuals. This year we are excited to bring a wonderful opportunity for your business to advertise and also help support the community. The Golden Onion Days Booklet will be seen by over 7,500 people. Each business will have the opportunity to have a high quality full color ad in the Golden Onion Days Booklet. Please consider making a donation, large or small, to help us continue our rich tradition of enjoyable family-centered events and a memorable celebration in 2020. **Please note that to have your company appear in the ad booklet and on t-shirts, your information must be submitted by Thursday June 11, 2020. If you are interested in being a **DIAMOND SPONSOR**, your information must be submitted by May 21, 2020, so your logo can be added to the Salmon Supper tickets that go on sale June 1, 2020.**

Contact Name: _____

Business Name: _____

Address: _____

Telephone: _____ Email: _____

Name to appear in donation acknowledgment:

Sponsorship Package Opportunities

Diamond - \$3,000+ (NO TRADE WITH THE DIAMOND SPONSORSHIP)

Full Color page ad & Full Color ½ page ad in the Onion Days Booklet. (Inside Front and Back Covers)

Mailed to **over 7,500 people**

Salmon Supper- logo featured on tickets, banner hung at event, advertising during event-5,000 people

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

Banner at the Bandstand in Memorial Park during Golden Onion Days

(10) Salmon Supper Tickets

(25) Punch-pass to Payson City Community Pool

(10) Tickets to Payson Community Theater's performance of "Matilda"

(10) 5K-10K entries

(4) 18 hole admission at Gladstan Golf Course, including cart

Free parade entry/Free booth space

Ruby - \$2,000+

Full Color page ad in the Onion Days Booklet

Mailed to **over 7,500 people**

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

Banner at the Bandstand in Memorial Park during Golden Onion Days

(10) Salmon Supper Tickets

(25) Punch-pass to Payson City Community Pool

(10) Tickets to Payson Community Theater's performance of "Matilda"

(10) 5K-10K entries

(4) 18 hole admission at Gladstan Golf Course, including cart

Free parade entry/Free booth space

Platinum - \$1,000+

Full Color page ad in the Onion Days Booklet

Mailed to **over 7,500 people**

Banner at Memorial Park

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Logo featured on City website

(6) Tickets to Payson Community Theater's performance of "Matilda"

(6) 5K-10K entries

Free parade entry

GOLD - \$750.00 +

Full Color ½ page ad in Onion Days Booklet

Mailed to **over 7,500 people**

Logo on 2 event t-shirts (i.e. 5K-10K t-shirt and souvenir t-shirt)

Acknowledgment on City website

Banner at Memorial Park

(4) Tickets to Payson Community Theater's performance of "Matilda"

SILVER - \$500.00 +

Full Color ¼ page ad in the Onion Days Booklet

Mailed to **over 7,500 people**

Acknowledgment on City website

(2) Tickets to Payson Community Theater's performance of "Matilda"

BRONZE - \$250.00 +

Full Color "Business Card" ad in the Onion Days Booklet

Mailed to **over 7,500 people**

Acknowledgment on City website

(2) Tickets to Payson Community Theater's performance of "Matilda"

HONORABLE MENTION

Any DONATION

Acknowledgment in the Onion Days Booklet

Indicate below which option you would like to have. See attached document for Ad Specifications and Submission instructions.

_____ Diamond - \$3,000+ **NO trade with the Diamond sponsorship** (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Ruby - \$2,000+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Platinum - \$1,000+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Gold - \$750+ (Submit your logo in both color and B/W preferably in vectored format along with your ad)

_____ Silver - \$500+ (Submit your logo along with your ad)

_____ Bronze - \$250+ (include an actual Business Card with this form)

_____ Honorable Mention - Any Donation

_____ In-Kind Donation, must be approved by the Onion Days Committee. The following items will be donated from our business:

_____ I will submit print-ready art per required specifications.

OR

_____ I require ad design assistance.

Ad design assistance is not included in sponsorship. If you need ad design assistance, please contact Regi Milán at 787-8335, regi@ideationink.com or ideationink@gmail.com.

(Please email high-resolution logos to events@payson.org. See attached document for specifications.)

Return to: Payson City, Attn: Janeen, Sponsorships 439 W Utah Ave. Payson, UT 84651

A \$25.00 fee will be charged for non-sufficient fund payments. The applicant agrees to pay reasonable attorney fees and clerk costs and a 35% collection fee in the event collection becomes necessary.

For more information, please email Janeen at events@payson.org or call (801) 358-3357